

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

AFSCME People proj 202187

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1238179**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 5676**

**Contract ID: 883547**  
**P.O Number:**

**Client ID: 43227**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$6,318.00
Agency Commission	(\$947.69)
Rep. Firm Commission	(\$1,879.61)

<b>Net Advertising Fee</b>	<b>\$3,490.70</b>
----------------------------	-------------------

<b>Sub Total</b>	<b>\$3,490.70</b>
------------------	-------------------

<b>Total This Invoice</b>	<b>\$3,490.70</b>
---------------------------	-------------------

/62350728/  
1470

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Intentionally blank page.

**viamedia**  
 220 Lexington Green Circle  
 Suite 300  
 Lexington, KY 40503  
 859-410-2699

## Affidavit of Performance

Client Name: AFSCME People proj 202187  
 Remarks: /62350728/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 883547  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/25/16	Tuesday	CNN-E	1470-TERRE HAUTE	Early Start	5:21am	6AFSCME001TH	00:00:30	Charged	47.00	*
10/25/16	Tuesday	MNBC-E	1470-TERRE HAUTE	First Look	5:51am	6AFSCME001TH	00:00:30	Charged	33.00	*
10/25/16	Tuesday	AEN-E	1470-TERRE HAUTE	Paid Programming	6:29am	6AFSCME001TH	00:00:30	Charged	25.00	*
10/25/16	Tuesday	HALL-E	1470-TERRE HAUTE	Home & Family	1:46pm	6AFSCME001TH	00:00:30	Charged	20.00	*
10/25/16	Tuesday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	3:33pm	6AFSCME001TH	00:00:30	Charged	39.00	*
10/25/16	Tuesday	HIST-E	1470-TERRE HAUTE	Counting Cars	4:11pm	6AFSCME001TH	00:00:30	Charged	55.00	*
10/25/16	Tuesday	HALL-E	1470-TERRE HAUTE	Home Improvement	4:19pm	6AFSCME001TH	00:00:30	Charged	31.00	*
10/25/16	Tuesday	USA-E	1470-TERRE HAUTE	Law & Order: SVU	4:20pm	6AFSCME001TH	00:00:30	Charged	67.00	*
10/25/16	Tuesday	MNBC-E	1470-TERRE HAUTE	MSNBC Live	4:20pm	6AFSCME001TH	00:00:30	Charged	33.00	*
10/25/16	Tuesday	HALL-E	1470-TERRE HAUTE	Home Improvement	4:47pm	6AFSCME001TH	00:00:30	Charged	31.00	*
10/25/16	Tuesday	CNN-E	1470-TERRE HAUTE	Situation Room	5:58pm	6AFSCME001TH	00:00:30	Charged	47.00	*
10/25/16	Tuesday	LIF-E	1470-TERRE HAUTE	Dance Moms	6:13pm	6AFSCME001TH	00:00:30	Charged	37.00	*
10/25/16	Tuesday	AEN-E	1470-TERRE HAUTE	The First 48	6:41pm	6AFSCME001TH	00:00:30	Charged	55.00	*
10/25/16	Tuesday	FRFM-E	1470-TERRE HAUTE	Addams Family Values	6:54pm	6AFSCME001TH	00:00:30	Charged	43.00	*
10/25/16	Tuesday	HGTV-E	1470-TERRE HAUTE	Fixer Upper	7:42pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/25/16	Tuesday	FOOD-E	1470-TERRE HAUTE	Chopped Junior	8:23pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/25/16	Tuesday	TVL-E	1470-TERRE HAUTE	Andy Griffith Show	8:54pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/25/16	Tuesday	MNBC-E	1470-TERRE HAUTE	The Rachel Maddow Show	9:53pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/25/16	Tuesday	AEN-E	1470-TERRE HAUTE	Married at First Sight	10:15pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/25/16	Tuesday	TNT-E	1470-TERRE HAUTE	SA@Golden ST	10:48pm	6AFSCME001TH	00:00:30	Charged	116.00	*
10/25/16	Tuesday	USA-E	1470-TERRE HAUTE	Modern Family	11:19pm	6AFSCME001TH	00:00:30	Charged	116.00	*
10/25/16	Tuesday	HALL-E	1470-TERRE HAUTE	The Golden Girls	11:19pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/25/16	Tuesday	CNN-E	1470-TERRE HAUTE	CNN Tonight	11:26pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/25/16	Tuesday	MNBC-E	1470-TERRE HAUTE	Hardball Matthews	11:53pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/26/16	Wednesday	CNN-E	1470-TERRE HAUTE	New Day	7:25am	6AFSCME001TH	00:00:30	Charged	47.00	*
10/26/16	Wednesday	MNBC-E	1470-TERRE HAUTE	Morning Joe	7:25am	6AFSCME001TH	00:00:30	Charged	33.00	*
10/26/16	Wednesday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	9:49am	6AFSCME001TH	00:00:30	Charged	47.00	*
10/26/16	Wednesday	FOOD-E	1470-TERRE HAUTE	The Pioneer Woman	1:17pm	6AFSCME001TH	00:00:30	Charged	31.00	*
10/26/16	Wednesday	HALL-E	1470-TERRE HAUTE	Home Improvement	2:16pm	6AFSCME001TH	00:00:30	Charged	20.00	*
10/26/16	Wednesday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	2:32pm	6AFSCME001TH	00:00:30	Charged	39.00	*
10/26/16	Wednesday	HALL-E	1470-TERRE HAUTE	Home Improvement	2:49pm	6AFSCME001TH	00:00:30	Charged	20.00	*
10/26/16	Wednesday	MNBC-E	1470-TERRE HAUTE	MSNBC Live Snow	3:29pm	6AFSCME001TH	00:00:30	Charged	23.00	*
10/26/16	Wednesday	HALL-E	1470-TERRE HAUTE	Home Improvement	4:45pm	6AFSCME001TH	00:00:30	Charged	31.00	*
10/26/16	Wednesday	TNT-E	1470-TERRE HAUTE	Bones	5:06pm	6AFSCME001TH	00:00:30	Charged	67.00	*
10/26/16	Wednesday	HIST-E	1470-TERRE HAUTE	American Pickers	5:12pm	6AFSCME001TH	00:00:30	Charged	55.00	*
10/26/16	Wednesday	FOOD-E	1470-TERRE HAUTE	Chopped	6:52pm	6AFSCME001TH	00:00:30	Charged	55.00	*
10/26/16	Wednesday	MNBC-E	1470-TERRE HAUTE	Hardball Matthews	7:58pm	6AFSCME001TH	00:00:30	Charged	33.00	*
10/26/16	Wednesday	MNBC-E	1470-TERRE HAUTE	The Rachel Maddow Show	9:20pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/26/16	Wednesday	TNT-E	1470-TERRE HAUTE	Bones	9:38pm	6AFSCME001TH	00:00:30	Charged	116.00	*
10/26/16	Wednesday	TVL-E	1470-TERRE HAUTE	Everybody, Raymond	9:43pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/26/16	Wednesday	FOOD-E	1470-TERRE HAUTE	Halloween Wars	10:53pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/26/16	Wednesday	LIF-E	1470-TERRE HAUTE	Little Women	10:55pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/27/16	Thursday	MNBC-E	1470-TERRE HAUTE	First Look	5:51am	6AFSCME001TH	00:00:30	Charged	33.00	*
10/27/16	Thursday	HALL-E	1470-TERRE HAUTE	I Love Lucy	6:42am	6AFSCME001TH	00:00:30	Charged	18.00	*
10/27/16	Thursday	CNN-E	1470-TERRE HAUTE	New Day	8:49am	6AFSCME001TH	00:00:30	Charged	47.00	*
10/27/16	Thursday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	10:30am	6AFSCME001TH	00:00:30	Charged	39.00	*
10/27/16	Thursday	AEN-E	1470-TERRE HAUTE	Killer Kids	10:44am	6AFSCME001TH	00:00:30	Charged	31.00	*
10/27/16	Thursday	MNBC-E	1470-TERRE HAUTE	MSNBC Live Melvin	10:47am	6AFSCME001TH	00:00:30	Charged	23.00	*
10/27/16	Thursday	USA-E	1470-TERRE HAUTE	Law & Order: SVU	11:06am	6AFSCME001TH	00:00:30	Charged	43.00	*
10/27/16	Thursday	TNT-E	1470-TERRE HAUTE	Arrow	3:12pm	6AFSCME001TH	00:00:30	Charged	43.00	*
10/27/16	Thursday	HGTV-E	1470-TERRE HAUTE	Flip or Flop	3:18pm	6AFSCME001TH	00:00:30	Charged	43.00	*
10/27/16	Thursday	MNBC-E	1470-TERRE HAUTE	MSNBC Live Kornacki	4:53pm	6AFSCME001TH	00:00:30	Charged	33.00	*
10/27/16	Thursday	HIST-E	1470-TERRE HAUTE	Counting Cars	8:17pm	6AFSCME001TH	00:00:30	Charged	98.00	*
10/27/16	Thursday	CNN-E	1470-TERRE HAUTE	Anderson Cooper 360	8:39pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/27/16	Thursday	AEN-E	1470-TERRE HAUTE	60 Days In	8:54pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/27/16	Thursday	HALL-E	1470-TERRE HAUTE	The Golden Girls	11:16pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/27/16	Thursday	TVL-E	1470-TERRE HAUTE	The King of Queens	11:46pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/27/16	Thursday	AEN-E	1470-TERRE HAUTE	The First 48	11:47pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/27/16	Thursday	MNBC-E	1470-TERRE HAUTE	Hardball Matthews	11:54pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/28/16	Friday	MNBC-E	1470-TERRE HAUTE	First Look	5:51am	6AFSCME001TH	00:00:30	Charged	33.00	*
10/28/16	Friday	AEN-E	1470-TERRE HAUTE	Paid Programming	6:29am	6AFSCME001TH	00:00:30	Charged	25.00	*
10/28/16	Friday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	9:59am	6AFSCME001TH	00:00:30	Charged	47.00	*
10/28/16	Friday	AEN-E	1470-TERRE HAUTE	Dog Bounty Hunter	10:19am	6AFSCME001TH	00:00:30	Charged	31.00	*
10/28/16	Friday	HALL-E	1470-TERRE HAUTE	Home & Family	12:31pm	6AFSCME001TH	00:00:30	Charged	20.00	*
10/28/16	Friday	FOOD-E	1470-TERRE HAUTE	Worst Bakers in America	2:55pm	6AFSCME001TH	00:00:30	Charged	31.00	*

10/28/16	Friday	MNBC-E	1470-TERRE HAUTE	MSNBC Live Snow	3:22pm	6AFSCME001TH	00:00:30	Charged	23.00	*
10/28/16	Friday	HALL-E	1470-TERRE HAUTE	Home Improvement	4:50pm	6AFSCME001TH	00:00:30	Charged	31.00	*
10/28/16	Friday	HALL-E	1470-TERRE HAUTE	Home Improvement	5:46pm	6AFSCME001TH	00:00:30	Charged	31.00	*
10/28/16	Friday	MNBC-E	1470-TERRE HAUTE	With All Due Respect	6:12pm	6AFSCME001TH	00:00:30	Charged	33.00	*
10/28/16	Friday	CNN-E	1470-TERRE HAUTE	Situation Room	6:43pm	6AFSCME001TH	00:00:30	Charged	47.00	*
10/28/16	Friday	AEN-E	1470-TERRE HAUTE	The First 48	6:44pm	6AFSCME001TH	00:00:30	Charged	55.00	*
10/28/16	Friday	TNT-E	1470-TERRE HAUTE	Godzilla	8:36pm	6AFSCME001TH	00:00:30	Charged	116.00	*
10/28/16	Friday	HIST-E	1470-TERRE HAUTE	Doomsday: 10 Ways	8:44pm	6AFSCME001TH	00:00:30	Charged	98.00	*
10/28/16	Friday	LIF-E	1470-TERRE HAUTE	Grey's Anatomy	9:53pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/28/16	Friday	CNN-E	1470-TERRE HAUTE	CNN Tonight	10:21pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/28/16	Friday	HALL-E	1470-TERRE HAUTE	A Christmas Melody	10:35pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/28/16	Friday	MNBC-E	1470-TERRE HAUTE	All In With Chris Hayes	11:53pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/29/16	Saturday	HALL-E	1470-TERRE HAUTE	One Starry Christmas	7:25am	6AFSCME001TH	00:00:30	Charged	18.00	*
10/29/16	Saturday	AEN-E	1470-TERRE HAUTE	Flipping Vegas	8:13am	6AFSCME001TH	00:00:30	Charged	25.00	*
10/29/16	Saturday	HALL-E	1470-TERRE HAUTE	Hats Off to Christmas	8:27am	6AFSCME001TH	00:00:30	Charged	18.00	*
10/29/16	Saturday	MNBC-E	1470-TERRE HAUTE	MSNBC Live	9:20am	6AFSCME001TH	00:00:30	Charged	33.00	*
10/29/16	Saturday	MNBC-E	1470-TERRE HAUTE	AM Joy	10:36am	6AFSCME001TH	00:00:30	Charged	23.00	*
10/29/16	Saturday	TVL-E	1470-TERRE HAUTE	Roseanne	11:47am	6AFSCME001TH	00:00:30	Charged	18.00	*
10/29/16	Saturday	AEN-E	1470-TERRE HAUTE	Killer Kids	5:12pm	6AFSCME001TH	00:00:30	Charged	55.00	*
10/29/16	Saturday	FOOD-E	1470-TERRE HAUTE	Halloween Wars	5:21pm	6AFSCME001TH	00:00:30	Charged	55.00	*
10/29/16	Saturday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	5:23pm	6AFSCME001TH	00:00:30	Charged	47.00	*
10/29/16	Saturday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	5:50pm	6AFSCME001TH	00:00:30	Charged	47.00	*
10/29/16	Saturday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	5:56pm	6AFSCME001TH	00:00:30	Charged	47.00	*
10/29/16	Saturday	MNBC-E	1470-TERRE HAUTE	Dateline Extra	6:53pm	6AFSCME001TH	00:00:30	Charged	33.00	*
10/29/16	Saturday	FOOD-E	1470-TERRE HAUTE	Halloween Baking Champ.	7:21pm	6AFSCME001TH	00:00:30	Charged	55.00	*
10/29/16	Saturday	TVL-E	1470-TERRE HAUTE	Reba	7:38pm	6AFSCME001TH	00:00:30	Charged	31.00	*
10/29/16	Saturday	HGTV-E	1470-TERRE HAUTE	Property Brothers	8:18pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/29/16	Saturday	LIF-E	1470-TERRE HAUTE	Amish Witches:...	8:55pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/29/16	Saturday	FRFM-E	1470-TERRE HAUTE	Addams Family Values	9:14pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/29/16	Saturday	HGTV-E	1470-TERRE HAUTE	Property Brothers	9:16pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/29/16	Saturday	FOOD-E	1470-TERRE HAUTE	Halloween Baking Champ.	9:54pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/29/16	Saturday	HIST-E	1470-TERRE HAUTE	Bigfoot Captured	10:14pm	6AFSCME001TH	00:00:30	Charged	98.00	*
10/29/16	Saturday	FOOD-E	1470-TERRE HAUTE	Halloween Baking Champ.	10:21pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/29/16	Saturday	MNBC-E	1470-TERRE HAUTE	In Other News	10:28pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/29/16	Saturday	CNN-E	1470-TERRE HAUTE	Essential Hill Clinton	10:49pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/29/16	Saturday	HGTV-E	1470-TERRE HAUTE	House Hunters Intl	11:43pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/29/16	Saturday	FOOD-E	1470-TERRE HAUTE	Cupcake Wars	11:55pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/29/16	Saturday	CNN-E	1470-TERRE HAUTE	Essential Hill Clinton	11:56pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/30/16	Sunday	MNBC-E	1470-TERRE HAUTE	In Other News	5:30am	6AFSCME001TH	00:00:30	Charged	33.00	*
10/30/16	Sunday	LIF-E	1470-TERRE HAUTE	Paid Programming	6:29am	6AFSCME001TH	00:00:30	Charged	18.00	*
10/30/16	Sunday	MNBC-E	1470-TERRE HAUTE	MSNBC Live	1:53pm	6AFSCME001TH	00:00:30	Charged	23.00	*
10/30/16	Sunday	TVL-E	1470-TERRE HAUTE	Reba	4:36pm	6AFSCME001TH	00:00:30	Charged	31.00	*
10/30/16	Sunday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	4:58pm	6AFSCME001TH	00:00:30	Charged	47.00	*
10/30/16	Sunday	MNBC-E	1470-TERRE HAUTE	In Other News	5:50pm	6AFSCME001TH	00:00:30	Charged	33.00	*
10/30/16	Sunday	TNT-E	1470-TERRE HAUTE	Pacific Rim	6:48pm	6AFSCME001TH	00:00:30	Charged	67.00	*
10/30/16	Sunday	HGTV-E	1470-TERRE HAUTE	Hawaii Life	8:18pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/30/16	Sunday	USA-E	1470-TERRE HAUTE	Law & Order: SVU	8:32pm	6AFSCME001TH	00:00:30	Charged	116.00	*
10/30/16	Sunday	AEN-E	1470-TERRE HAUTE	Beyond Scared Straight	8:40pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/30/16	Sunday	HGTV-E	1470-TERRE HAUTE	Hawaii Life	8:45pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/30/16	Sunday	HALL-E	1470-TERRE HAUTE	Family for Christmas	9:25pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/30/16	Sunday	MNBC-E	1470-TERRE HAUTE	Dateline Extra	9:32pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/30/16	Sunday	CNN-E	1470-TERRE HAUTE	Bourdain Parts Unknown	9:36pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/30/16	Sunday	HGTV-E	1470-TERRE HAUTE	Island Life	9:46pm	6AFSCME001TH	00:00:30	Charged	92.00	*
10/30/16	Sunday	CNN-E	1470-TERRE HAUTE	This Is Life	10:23pm	6AFSCME001TH	00:00:30	Charged	61.00	*
10/30/16	Sunday	HALL-E	1470-TERRE HAUTE	Christmas Land	11:28pm	6AFSCME001TH	00:00:30	Charged	46.00	*
10/30/16	Sunday	FRFM-E	1470-TERRE HAUTE	Sleepy Hollow	11:49pm	6AFSCME001TH	00:00:30	Charged	61.00	*

**Grand Total 6,318.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 883547